

MICHELLE MOCK

photography

COUPLES | FAMILY | MATERNITY | HEADSHOTS



WWW.MICHELLEMOCK.COM



Who I Am

I believe that when my clients hire me, they are hiring me for my style and my ability to tell their stories with my lens. To me, being a photographer means I take the time to create a narrative of their session in which they will be able to look back on those moments and remember them with joy. Every person, every couple, and every family, has a unique story to tell. My talent lies in framing that story into memories that will last a lifetime, and beyond, for generations to come. I use a mix of both film and digital photography to get a bright, dreamy, ethereal feeling with my photos. Film, though considered antiquated by some, is still the medium of choice for me because of its timeless quality. It also makes me a better photographer because I conceptualize each image before I press my shutter. There is no going back with film, which is why it requires precision, experience, and the ability to be open to surprises. With that in mind, my approach to every shot is to tell your story, because every story and every moment is unique and I want to tell yours.

- michelle mock

What You Need to Know

I AM SO EXCITED ABOUT YOUR PORTRAIT SESSION! Whether I'm capturing your precious family, or celebrating a special moment in your life, like an anniversary, a new baby or an engagement, I am so honored to help you create memories you'll cherish for a lifetime. I've created this guide to help you get the most out of your photographic experience, and by the time you've read through this guide, I hope you'll have all your questions answered and will feel more than ready and prepared for your session. After that, it's up to me! Your only job is to be yourself, laugh a lot, and let me create photos you'll love forever. I can't wait to capture some memories!





Booking a Session

DATE & TIME

I believe that natural light, from the sun and its reflections, create images that are fresh, timeless, and beautiful. To capitalize on this, I have a strong preference for having sessions in the early morning (it also helps in avoiding potential crowds) or in the late afternoon/evening. The timing can vary depending on the time of year and the weather, so I typically will encourage scheduling a date and time to best take advantage of the light for your session. Since the time when the light is best is limited, I suggest that you plan to arrive 15 minutes early to your session to ensure we start on time. Do look up the directions in advance so you know how long it will take you to arrive; I use an app called Qando or Google maps to find the routes here in Vienna.

LOCATION

The location of your portrait session is up to you! While I love shooting in outdoor, natural spaces because the light is amazing, the location should also be meaningful to you. If there's a place that has a special meaning or memory for you, whether it be a park, in your living room, on a boat, or a place with a rooftop view, or even just a place that makes you happy, that's where I want to go! This helps me tell your story of you and your loved ones. But if you get stuck or need some inspiration, just let me know! I have some great go-to locations around Vienna that I can suggest! Just let me know what kind of session you're envisioning and we'll take it from there!

Before Your Session

ATTIRE

The key is not to match, but to coordinate. Pick complimentary colors and attire to coordinate your outfits. Avoid clothing with big logos or texts on them as this will distract from the photo. When choosing colors for your outfits, I recommend staying within a softer, neutral, and organic color palette. The bright, bold colors of clothing will reflect onto the faces of the subjects which can be distracting. Additionally, I encourage selecting silhouettes and attire that flatters your body type. For women, it can typically be a variation in the form of a dress, three-quarter length sleeve top, or heels; and for men, long fitted pants, closed-toed shoes, and a button up shirt will universally flatter every male. You can also add another layer to your attire which will add visual interest to your photos. Need more help and suggestions? I created a Pinterest board *[here](#)*, so you can check it out for more ideas!

DETAILS

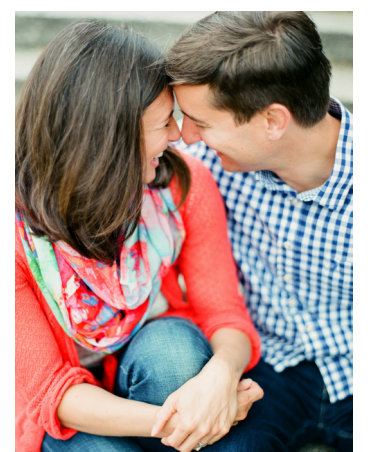
Pairing an accessory, like a necklace or a pocket square, with your outfit can really help bring some extra dimension to your images and can be a nice tie-in when you're coordinating with a group. These little details can be of great help, but can also occasionally compete for attention, so choose wisely. Additionally, for your photo session it is a good idea, for both men and women, to take the time to treat yourself! Some clients take this time to get their nails, and for women, their hair and makeup professionally done. While this isn't entirely necessary, it is important that you arrive looking your best and feeling your best, because that will show in your images.

PROPS

While I do not provide props, that doesn't mean I discourage them! I encourage my clients to bring an item that means something to them or the family. You can make your session more unique by bringing a little "extra" something, whether it's fresh flowers, a favourite blanket, a picnic basket, a hat, a special toy, balloons, or a plate of cookies. Planning for just one extra styled item can make your photos look a little more editorial and that much more exceptional.

TIPS FOR CHILDREN

If possible, choose clothing that is, yes, coordinating, but also comfortable and appropriate for the weather. No one, especially children, will be happy in their photos if they are hot, cold, itchy, etc. Also I encourage bringing your child's favourite toy or snacks for when we take breaks. This will help refresh them and give them something to look forward to for the next break. However, make sure the snacks are as mess-free as possible and don't turn their mouths green! If at all possible, before you head to the location, encourage children to use the rest-room. While this isn't a guarantee they won't need to go when they arrive, it can certainly decrease the likelihood.





During Your Session

1.) *Be yourself.* I will guide you and suggest different posing when needed so that you and everyone else will look their best. However, if something doesn't feel right or you become uncomfortable, do tell me. Discomfort will show in your images, so please above all else, feel comfortable!

2.) *Connect with your loved ones.* I want you to take these moments to authentically spend time with them, making an effort to be extra close and enjoy their company. Hold hands, kiss foreheads, nuzzle noses, and wrap your arms around each other. Look for those opportunities to just be present and in the moment with those precious to you.

3.) *Don't feel any pressure.* While some aspects of our lives are fast paced, your session doesn't need to be one of them. Simply take a breath and slow down and enjoy the time you have to have fun. These relaxing, fun, and refreshing times are when the authentic moments happen, and those don't happen in a rush.

After Your Session

When will I get my pictures?

My turn-around time is usually 4-6 weeks for you to have your online gallery sent to you.

How will I get it?

I will send you a link via email granting you access to your gallery. You can also share this gallery with friends and family near or far.

Can I print images myself?

Yes, you do have reproduction copy-rights. This means you may have them printed somewhere else. I do not charge per photo and will share the entire gallery with you. However, I highly recommend using the labs I have suggested below to get the best quality images which won't be distorted or discolored in any way. These are also the labs I use and can vouch for their quality:

- *Carmencita Film Lab*
- *Mein Film Lab*

Any other questions?

Don't hesitate to send me an email and ask!

hello@michellemock.com





Standard £450

45 minute session
35 images
Professional Editing
Online Gallery
Print Release and Lab
Recommendations

Classic £550

1.5 hour session
75 images
Professional Editing
Online Gallery
Print Release and Lab
Recommendations

Premium £650

2 hour session
125 images
Professional Editing
Online Gallery
Print Release and Lab
Recommendations
5 Fine Art 13x18 Prints

ADD ONS

Fine Art Prints

13×18 - €3 Each
15×20 - €5 Each
20×30 - €7 Each

(all sizes in centimeters)

Fine Art Albums

Square: 10x10, 12x12

- starting at €850

Rectangle: 9x10, 12x14

- starting at €950

(printed on thick cotton paper and linen bound)

*Thank you so
much for taking
the time to view my
work!*



hello@michellemock.com